

Cookie policy

Cookies

For this website to function properly, it sometimes writes small data files called cookies into your device. The same is true for most major websites.

What are cookies?

A cookie is a small text file that the website saves on your computer or mobile device when you visit it. Because of this, your website may for some time “remember” your actions and options (such as your registration name, language, font size, and other display options), and you do not need to re-enter it each time you visit or browse on various pages of the website.

What types of cookies are used?

Necessary Cookies – Cookies required for the proper functioning of the Website. They enable you to use certain features of the Website, for example, to securely log into Accounts created on the Website.

Analytical / Functional Cookies – with the help of these Cookies, data is collected about how many users use the Website, what content they choose to browse through, and other information necessary to improve the functionality of the Website.

Functional Cookies – Cookies used to identify the User revisiting the Website. They help personalize the content on the Website, save the settings you chose, etc.

Promotional / Third-Party Cookies – with the help of these Cookies, information on using the Website is tailored to the User’s interest in advertising or other targeted information.

How does UAB Prime Leasing (hereinafter referred to as the Company) use cookies?

www.citybee.lt uses cookies to collect your IP address and browsing information, such as visited websites or time spent on each website. This allows the website to remember your system and settings.

“Google Analytics” cookies allow the Company to track website traffic and user behaviour on the website – the Company uses this data to analyse user behaviour and to improve the experience of visiting the website. As stated in the “Google Analytics” Terms of Service, Google will not associate the data subject’s IP address with any other data held by Google.

“Google AdWords” uses a website advertising analytics service and also uses conversion tracking as part of “Google AdWords”. Each time a visitor to your website clicks on an ad provided by Google, “Google AdWords” places a conversion tracking cookie on the visitor’s hard drive (known as the “conversion cookie”). “Google AdWords” provides non-indexable information about you and your browsing habits for remarketing purposes.

Google uses cookies in a variety of ways. For example, in case of remarketing, “AdWords” and “Google Analytics” cookies are used to serve ads or track your choices.

We use “Facebook Pixel” as an analytics tool to evaluate the effectiveness of advertising by understanding the actions you take on our website. It helps us monitor Facebook ads, optimize ads based on data collected, build targeted audiences for future ads, and remarketing to qualified potential customers – people who have already taken some action on our website.

Cookies are also used to record whether the data subject agrees (or disagrees) with the use of cookies on the www.citybee.lt website, so that this question is not asked every time you visit the website.

Cookies are installed on your device when you visit our website. Please note that if you disable cookies in your browser, some features of the website may be partially or completely inactive.

The legal basis for using cookies is the Company's legitimate interest in ensuring the technical functioning of the website. In cases where cookies are used to remember your choices and to compile statistics, the legal basis for using cookies is your consent.

Who has access to your data?

The Company's employees have access to statistical data about the visitors of the Company, and are responsible for analysing such data and improving the website.

The Google Analytics tool is provided by Google Inc. (US company), so it also has access to statistics collected with this tool. Google Inc. is committed to the application of the EU-US Privacy Policy, which ensures that the service provider meets the EU's privacy standards. This service provider is also subject to contractual privacy obligations. You can read about this here: https://www.google.com/analytics/terms/dpa/dataprocessingamendment_20160909.html.

Similarly, access to technical records may be provided to the Company's partners, which provide the Company with website content management tools or Company website hosting services as well as third-party providers Facebook and Google Ads.

For how long does the Company store the data?

The Company uses collected data for analysis for up to three years.

Cookies are usually valid for a short period depending on the type of cookie (one minute, day, week, or month), but in some cases it may take up to five years.

Your rights and how you can exercise them

By contacting the Company through e-mail info@citybee.it or other specified Company contacts, you can exercise your rights, including those relating to the processing of personal data using cookies. You should submit the application together with a personal identification document or in accordance with the procedure laid down by law, by the electronic means of communication that allows the person to be identified correctly by confirming his/her identity.

Your rights:

- Get acquainted with your personal data;
- Request to correct your personal data;
- Request to delete your personal data;
- If applicable, cancel the consent to allow processing of your personal data;
- If applicable, the right to data portability.

In some cases, you may be entitled to request that we restrict the processing of your personal data or disagree with the processing of your personal data.

Upon your request, your personal data will be erased, the Company will only store copies of information that is necessary to protect the legitimate interests of third parties, to comply with obligations of state institutions, to settle disputes, to recognize interruptions.

How to manage cookies?

You can delete all cookies that are already installed on your device; in addition to that, you can prevent the installation of cookies in most browsers. However, if you do this, you may need to manually enter your desired settings each time you visit the website. In addition, some services and features may not work. You can manage and / or erase them as you wish at any time. In most browsers, you can set cookies to not be installed.

To opt out of Google Analytics cookies, download and install the Google Analytics Opt-out Browser Add-on.

[Google Analytics Opt-out Browser Add-on](#)

Cookie management in your browser

In most browsers you can:

- Check which cookies are saved and delete individual cookies;
- Block third-party cookies;
- Block cookies from specific websites;
- Block the download of all cookies;
- Delete all cookies upon closing of the browser.

If you have chosen to delete cookies, remember that all the settings you have set are also deleted. In addition, having completely blocked cookies, many websites (including our website) will not function properly or you will not be able to navigate the website at all. For these reasons, we do not recommend disabling cookies when using our website.

- [Chrome](#)
- [Microsoft Edge](#)
- [Firefox](#)
- [Safari](#)
- [Opera](#)

The “Do Not Track” option

The “Do Not Track” technology allows visitors to prevent them from being tracked by websites for any purpose, including for analysis, advertising and social platform applications. How to turn on the “Do Not Track” option in your browser:

- [Chrome](#)
- [Microsoft Edge](#)
- [Firefox](#)
- [Safari](#)
- [Opera](#)

Right to file a complaint

If you believe that your privacy rights have been violated, you can contact the Company by e-mail at info@citybee.it. You can also file a complaint with the data protection supervisory authority or to the court.

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the Cookie Declaration on our website.

Learn more about who we are, how you can contact us and how we process personal data in our Privacy Policy.

Please state your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: citybee.it

Your current state: Allow all.

Your consent ID: cJjqd5BAEOF5O/c7Z1BDBVbFjAUrrB1r4Fh/jcUzrSDP7ZPGH48Obw==Consent date: Wednesday, December 14, 2022 at 10:29:36 AM GMT+2

[Change your consent](#) | [Withdraw your consent](#)

Cookie declaration last updated on 1/4/23 by [Cookiebot](#):

Necessary (3)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
CookieConsent	Cookiebot	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
intercom-id-#	Intercom	Allows the website to recognise the visitor, in order to optimize the chat-box functionality.	270 days	HTTP Cookie
test_cookie	Google	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie

Preferences (2)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
intercom.intercom-state-#	Intercom	Remembers whether the user has minimized or closed chat-box or pop-up messages on the website.	Persistent	HTML Local Storage
intercom-session-#	Intercom	Sets a specific ID for the user which ensures the integrity of the website's chat function.	6 days	HTTP Cookie

Statistics (5)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	399 days	HTTP Cookie
ga#	Google	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	399 days	HTTP Cookie
_gat	Google	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
collect	Google	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker

Marketing (7)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
_fbp	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie
ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel Tracker
fr	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
pagead/landing [x2]	Google	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel Tracker

Unclassified (3)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
intercom-device-id-czc2xwye	Intercom	Pending	270 days	HTTP Cookie
ipGeoData	citybee.It	Pending	1 day	HTTP Cookie
page_visited	citybee.It	Pending	Session	HTTP Cookie